

FOR IMMEDIATE RELEASE

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VULOG Carsharing Technologies has surpassed its competitors to become the leading technology provider for the new generation of carsharing technology. To celebrate, VULOG will be presenting its innovative urban mobility solution to the public for the first time at the Paris Motor Show at Stand 215 in Hall 3.

VULOG, world leader in the new generation of carsharing technology

With the official launch of several large-scale projects in 2016, VULOG has become the leading provider of free-floating technology. Projects include **EVO in Vancouver**, **Green Mobility in Copenhagen** and **Sayaraty in Dubai**, among others. In total, **more than 3,000 shared cars** are connected by the VULOG platform worldwide. 2016 officially marked **VULOG's tenth million trip taken** using VULOG's technology.

"We are experiencing a major growth in our activities with the procurement of our prestigious clients and the deployment of their large-scale projects in Europe and North America," said VULOG CEO Grégory Ducongé. *"We are just at the beginning of an urban mobility revolution and VULOG is better situated than ever before in this booming market."*

The new generation of carsharing is undergoing rapid growth



White label mobile App included in the end-to-end solution and provided by VULOG to mobility operators.

The new generation of carsharing (also known as Free-Floating) is experiencing substantial growth around the world. These Free-Floating services are convenient for today's drivers and operators as they require no prior reservation nor expensive parking infrastructure. It is revolutionizing the way we look at urban mobility: facilitating urban transportation, providing flexibility, and removing the need for the personal car.

Competing against services operated by Daimler (Car2Go) and BMW (DriveNow), VULOG has created an independent and turnkey solution. This allows any actor in the mobility sphere to position themselves strategically in the market, whether that be automobile manufacturers, car rental companies, transportation operators, tech companies, etc.

Presenting the latest VULOG innovations at the Paris Motor Show

VULOG's solution will be on showcase at the Paris Motor Show, exhibiting how the most advanced technology on the market operates. The VULOG team will be demonstrating a car equipped with the latest

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technology and sharing their vision for the future of urban mobility and the beginning of the era of the autonomous shared vehicle.

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About VULOG

VULOG is the world leader in the new generation of carsharing technology - Free-Floating / One-Way. We offer end-to-end solutions enabling mobility operators to launch large-scale carsharing services. Our solutions provide robust In-Car Technology, complying with automotive standards, a Back Office facilitating daily operations and white-labeled Mobile Apps offering a seamless and intuitive user experience. With ten years of expertise, VULOG provides premium carsharing technologies worldwide. www.vulog.com

