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FOR IMMEDIATE RELEASE

VULOG and PSA Group team up to launch public carsharing throughout Europe starting with emov in Madrid

These two companies have joined forces to accelerate the development of new generation carsharing services in Europe. emov officially launches today in Madrid with 500 Citroen C-Zeros, marking their first service launched together.

Strategic collaboration between PSA Group and VULOG Carsharing Technologies

Under the name of Free2Move, PSA Group has chosen VULOG as their new generation carsharing technology provider, bringing new mobility services to large European cities.

Also known as “Free-Floating Carsharing,” this type of service is seeing rapid growth around the world, complimenting existing urban mobility services: vehicles can be used without advanced booking or reservations.

Through this collaboration, VULOG will provide an intelligent mobility platform with mobile applications, fleet management software and robust in-car technology to PSA Group.

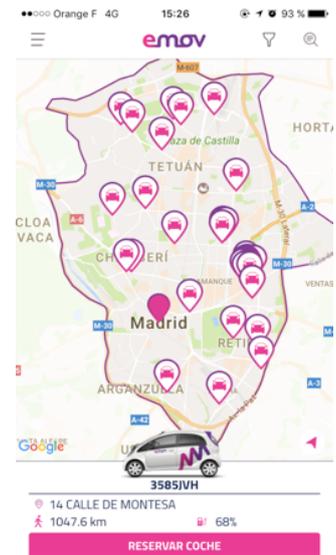
“We are very proud that PSA Group has chosen us,” said VULOG CEO Grégory Ducongé. “This collaboration reaffirms VULOG’s position as the world market leader and our ability to support major players launching large-scale projects in the mobility industry.”

“Working with the leading technology provider of new generation carsharing, PSA is committing to the development of new mobility services” said Brigitte Courtehoux SVP of Connected Services and Mobility Business Unit at PSA Group.

emov in Madrid: 500 Citroen C-Zeros revolutionize urban mobility

500 Citroen C-Zeros are now ready to use all over Madrid with the emov service, operated by the joint-venture between PSA Group, Eysa and Communauto.

Through this new initiative, PSA Group wants to change the way people get around the city. The fleet is 100% electric and users benefit from free parking within the Home Zone. This innovative service will also target students, covering the university campus area, millennials in particular, preferring to use a car without the constraints of ownership.



Emov application created by VULOG now available in app stores.

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For photos and visuals visit www.vulog.com/pressroom/

About VULOG:

VULOG is the world leader in the new generation of car-sharing technology - Free-Floating / One-Way. VULOG offers end-to-end solutions enabling mobility operators to launch large-scale car-sharing services. The solutions provide robust In-Car Technology, complying with automotive standards, a fleet management back office and white-labeled Mobile Apps offering a seamless and intuitive user experience. For more information visit: www.vulog.com.