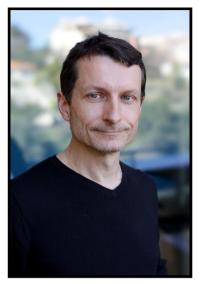


Vulog Recruits Silicon Valley Veteran, François Colon, as New CTO

Paris, France -- May 4, 2017 -- Vulog, world leader in one-way car sharing technology, today announced the appointment of François Colon as its CTO, and a plan to hire 20 additional engineers by the end of 2017. Following its expansion into the US in January, and launching four large scale free-floating carsharing projects in the past six months, Vulog is bringing on Colon to spearhead the technical team as it prepares for more growth.



"As we continue our global expansion, we are happy to welcome François to the Vulog family," said Grégory Duconge, CEO of Vulog. "He brings decades of invaluable experience scaling international companies, and will be a great asset to our growing team."

Colon will be tasked with ensuring that Vulog's platform will be ready to support the projected 100,000 cars worldwide, and support its technical expansion into new markets. Further, he will be responsible for assembling a team of 20 engineers to join the IT team in the coming months.

With more than 25 years of experience working in start-ups, both in France and Silicon Valley, Colon is an experienced engineer and entrepreneur. He is one of the pioneers of the web, and created one of the world's first search engines, Eureka.fr, where he served as CTO. Prior to joining Vulog,

Colon helped create Miyowa, a company specializing in instant messaging technology developed for cellphones, which was purchased by <u>Synchronoss</u> in 2012 for \$60M.

"I am excited to be joining the world leader in free-floating car sharing technology and to build out its platform to handle hundreds of thousands of cars worldwide," said Colon. "Their ambitious roadmap will the extend the realm of shared mobility."

ABOUT VULOG

Vulog is the world leader in the new generation of car-sharing technology - Free-Floating / One-Way. Vulog offers end-to-end solutions enabling mobility operators to launch large-scale car-sharing services. Vulog is compliant with all automotive standards, and works alongside OEMs, mobility operators, car rental companies and startups, among other innovative companies.

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