

Launch of the largest carsharing service in Poland, powered by Vulog

PARIS, France – July 10th, 2017 – [Vulog](#) is proud to power Panek Carshare, the largest carsharing service in Poland with 300 Yaris hybrids.

On July 9th, Panek launched their new free-floating carsharing service in Poland using hybrid vehicles. In just two clicks, Warsaw residents are able to book and unlock one of the 300 Toyota Yaris throughout the city.

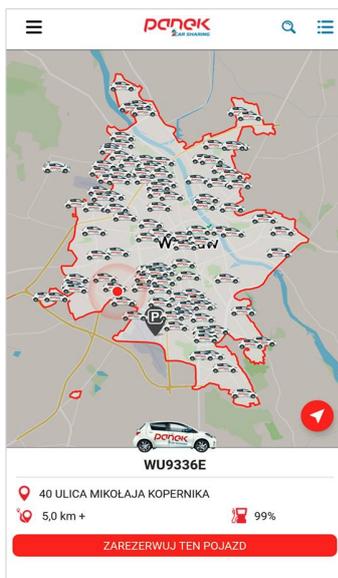
This impressive fleet and the intuitive user experience will allow Panek to influence how people move: giving more freedom and more flexibility to go from point A to point B. Panek, having established itself as one of the leading car rental companies in Poland, is now poised to become a pioneer of the new mobility industry.

To promote the service, Panek broke a Guinness World Record Sunday, July 9th, by driving more than 333 hybrid vehicles at the same time.



300 Panek Carshare vehicles lined up before the service launch

For this service, Vulog is providing its end-to-end technology solution – consisting of Smartphone Apps, In-Car Technology and a Back End to operate the service. Vulog, with clients around the world, is leading the shared mobility revolution. Clients and partners include PSA in Madrid with emov, Evo Car Share in Vancouver, Mevo in New Zealand and GreenMobility in Copenhagen, among others.



Panek Carshare Smartphone Application

“We believe that Warsaw will be an incredible city for free-floating carsharing,” said Greg Ducongé, CEO of Vulog. “We are very proud to support Panek Carshare, and we firmly believe they will become one of the leading new mobility operators in the region.”

ABOUT VULOG

Vulog is the world leader in the new generation of car-sharing technology - Free-Floating / One-Way. Vulog offers end-to-end solutions enabling mobility operators to launch large-scale car-sharing services. Vulog works alongside OEMs, mobility operators, car rental companies, start-ups, etc. Clients include carsharing operators Evo Carshare in Vancouver (1250 vehicles), Communauto in Montreal (650v), PSA - emov in Madrid (550v) and Green Mobility in Copenhagen (400v), among others.

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