

## **Vulog Announces 2024 Edition of Most Influential Women in Mobility Report**

Vulog publishes the 6th edition of its annual report The Most Influential Women in Mobility, the industry reference for recognizing women leaders and innovators driving change

**Nice, March 6th, 2024** - Vulog, a leading global provider of shared mobility technology, has released the 2024 edition of the <u>Most Influential Women in Mobility report.</u> Now in its sixth year, this annual initiative continues to play a pivotal role in spotlighting women leaders who are driving change in the mobility industry.

Despite advancements, gender disparity remains a challenge in the mobility sector. Women encounter obstacles in accessing leadership positions and receiving recognition for their contributions. The Most Influential Women in Mobility report aims to address this imbalance by celebrating the accomplishments of 16 outstanding women who are reshaping urban and rural transportation landscapes.

This year's report stands out for its geographical diversity, reflecting the global expansion of the mobility industry. The featured women are spearheading innovative solutions tailored to the unique needs of diverse communities. They are visionaries who prioritize sustainability and equity, striving to enhance mobility for all.

"Increasing global temperatures underscore the urgency of green and accessible mobility solutions," says Vulog's CEO Gregory Ducongé, "the contributions of these inspiring women are more crucial than ever as we work towards a more sustainable future."

The 2024 Most Influential Women in Mobility report highlights leaders from various sectors within the industry:

- Egija Gailuma, Co-founder, OX DRIVE
- Aurélie Gillieaux, Managing Director Benelux, WeNow
- Monalisha Thakur, Co-founder and CMO, Tummoc
- Céleste Vogel, Co-Founder and Managing Director, eWaka
- Garence Lefèvre, Senior Director, Public Policy, Lime
- Audrey Borius, Investment and Communication Director Groupe Citadelle
- Seleta Reynolds, Chief Innovation Officer, LA Metro



- Cristina Albuquerque, Global Electric Mobility Director, WRI Ross Center for Sustainable Cities
- Charlène Kouassi, Director, Movin'ON LAB Africa
- Fiona Howarth, CEO, Octopus Electric Vehicles
- Maha Shahzad, Founder and CEO, BusCaro
- Tammy Au-Yeung, Senior Manager, Product and Processes, Evo
- Aurelija Petrauskyte Latake, Head of Product, Trafi
- Raquel Hernán Sanz, Chief Operations Officer, Wible
- Laura Kennedy, Vice President Human Resources, Miles
- Rebecca Quinn, Vice President, Shift Transit

## Download the report here

## **About Vulog**

Since 2006, Vulog's advanced AI-powered SaaS platform has empowered successful shared mobility businesses with flexible fleet management tools, consumer-facing mobile applications, and connected vehicle technology. Committed to greener mobility, we partner with major automotive players such as Toyota, BCAA, Hyundai-Kia, and VW Group.

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